



Campus to Corporate

Various Aspects of making Transition...

STRATXG
ACADEMY

ABOUT STRATXG ACADEMY

StratXG is formed with likeminded professionals with an innovative thinking envisioned to energize the conventional learning environment with newer creative ideas. Our group of passionate professionals researched and found a major gap in training segment then, that general training never catered the complete need of individuals who belong to numerous different types of profile.

BEING A STAR PERFORMER

a successful transition from campus to corporate is the most exciting and phenomenal step in one's life and that should be handled with utmost care



EFFECTIVE CONTRIBUTOR

Possessing better softskills, the required technical skills, effective communication skills and a winning resume will help to face the interview with courage and confidence. Making a first impression as an effective contributor will make the process of transition easier.



CHOOSING A CAREER

The objective of the planning must ensure that the person possesses the necessary skills to enable the person to cope up with the corporate culture and climate.



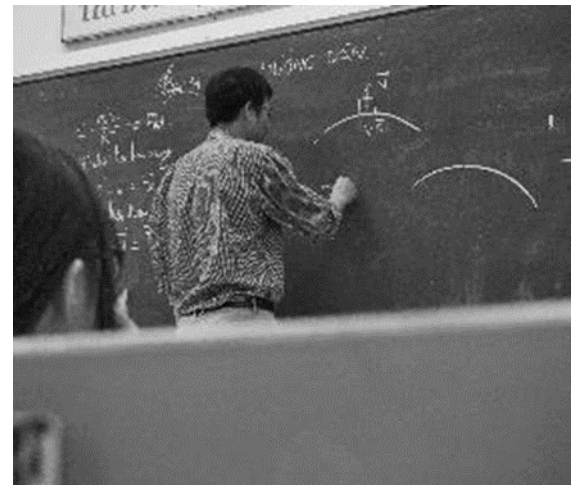


GETTING

Ready for Transition

Tips to succeed during the initial period of transition:

1. **Punctuality** is very mandatory. It is better to arrive at work on time. Strictly follow the rules and regulations of the corporate.
2. **Listen, observe and give attention** to every minor detail before jumping to any conclusions.
3. **Stay away from internal politics and gossip.** It is better to observe the happenings around us and not contribute to it.
4. **Follow professional ethics** by imparting values and manners. For instance, one's friend's room may be okay with him, but barging into the employer's room is not acceptable. Use simple magic words like 'Please' and 'Thank you'.
5. **Be a learner always** to learn what you need to know. Find a mentor to guide in the career path.
6. **Always stick to deadlines.** Complete the assignments before time so that one will have time to make changes if required.
7. **Pay keen attention to corporate culture** to learn how things work within the organizations.



Journey : Campus to Corporate

“There is a difference between knowing a path and walking through it...We have walked the road before our candidates and have picked the right path for them”



Strategies to follow

1. **Develop the right attitudes:** Developing the right attitude motivates one to be optimistic and help the person to face career challenges. There is a connection between the attitude one has today and the success one would get tomorrow.
2. **Limit the expectations:** Try not to have over expectations regarding the job profile, remuneration and other responsibilities. Limiting the expectations can make a difference between success and failure of the career.
3. **Make a good first impression:** Create a best impression by exhibiting the traits of dedication and accountability in the course of work.
4. **Build cordial relationships:** It is very necessary to have empathetic and intuitive understanding to build cordial relationships with superiors and other employees.
5. **Be a good follower:** Initially one should be a good team player by adhering to the rules and regulations and be a good follower.
6. **Explore the organization's culture:** Each organization will have a unique and exclusive culture for itself. Understanding the culture and people associated with the corporate will help one to function within its parameters.
7. **Develop work savvy:** Understanding the job profile will help building and mastering the skills and knowledge necessary for that particular job.
8. **Build up organizational savvy:** This would help a person to connect himself easily with the organization. By observing what the other employees do, say, and how they act One can acclimate to the new organization's setup that will aid him/her in becoming an important part of their team
9. **Exhibit Professionalism:** Develop the ability to stay focused and emotionally stable irrespective of the issue or however stressful the situation may turn out to be.

12 weeks to go...

StratXGXG Campus to Corporate is a complete training program, designed by just not Academic experts but by **seasoned industry professionals**, which knits the group orientation and customized individual grooming together to enable a candidate to boost up their employability and also ensure success in their career ahead.

HOW DO WE MAKE THE DIFFERENCE:



1.0 Behavioral Skills

APTITUDE TRAINING: It creates a smarter approach towards aptitude tests by enhancing the logical thinking of students. The training helps you master techniques and smartly tackle questions on quantitative aptitude, logical & verbal reasoning.

PERSONALITY DEVELOPMENT: • “Good manners and subtle social graces are not inborn, they are learned.” The Overall development of an individual including communication & grooming essentials which Enhances a candidate’s ability to communicate effectively as an individual and in a group.

2.0 Leadership Skills

BRIDGING THE CORPORATE GAP: The New Age Corporates look at much beyond the curriculum skills like understanding of Finance, Quality standards, Lean Six Sigma, Industry Dynamics, Real aspects like Project Management, Digital, ERP, Analytics etc, training on such essentials which ensure that the Candidate is ready not just for success in the interview but ready for success in LIFE.

3.0 Communication Skills

CV, GD & INTERVIEW: The final decision maker in any selection process is the Personal Interview. It requires many weeks of practice to effectively crack an interview, a well-written CV is an inevitable part of it. We guide you through an effective CV creation and interview preparation. Preparation for GD involves: providing basic tips and rules for effective GD behaviour and grooming students through mock GDs.

MOCK INTERVIEW: As they say, swimming is not learnt from books alone. We set a platform for candidates to attend a real interview with our experts who are acquainted with the industry recruitment process. Candidates receive a focused review/ guidance based on CV and interview performance, customized to every individual.

A twelve weeks (12) program is designed to ensure an elevator which transforms a Student to a Professional.

Week	Topics / Content
Week 1 :	Knowing Each Other : Introduction of the STRATXG team and understand the students , their aspirations , expectations & Capabilities.
Week 2 :	Aptitude test followed by Solution & Training Psychometric test to understand individual personality strength and limitation Training on Overcoming Nervousness
Week 3 :	Aptitude test followed by Solution & Training Training on Communication Basic skills

	Individual Counselling with candidates for Individual Development Plans & specific areas of improvement.
Week 4:	Aptitude test followed by Solution & Training Training on team building Introduction of Team Learning
Week 5	Training on Corporate Communication skills Success Stories -Role Model
Week 5:	Training on presentation skills. Presentation role play
Week 6 :	Aptitude test followed by Solution & Training Impromptu conversation Training on Group Discussion
Week 7 :	Essay writing and comprehension skills training. Meet the Expert.
Week 8 :	<i>Bridging the Industry GAP</i> Progress Recording through aptitude test scores & GD
Week 9 :	Bridging the Industry GAP Progress Recording through aptitude test scores & GD
Week 10 :	Bridging the Industry GAP Training on Resume presentation
Week 11 & 12 :	Training On Interview skills and mock interviews Grooming Sessions